



## SKYTRANS BRAND EXPANDS

16<sup>th</sup> July 2007

The owners of Skytrans, The Wild Family Group of Companies, have announced today the airline will merge with two of its other aviation companies, airline charter company Queensland Regional Airlines (QRA) and their aviation management firm Corporate Air Services.

The integration heralds an innovative era for Skytrans as the well established regional airline continues to expand, taking on upgraded and larger aircraft and servicing more destinations, including remote indigenous locations.

“All three companies will take on the Skytrans brand as the airline moves into the largest growth phase it has ever undertaken,” said Chief Executive Officer, Simon Wild.

By merging the three companies, Skytrans are poised with the opportunity for strong growth within the aviation industry now and well into the future.

“We are very excited about the move. This means career opportunities for existing team members and the increase of employment opportunity within specific areas of the group. Skytrans will be in a strong position to undertake more routes and increase capacity on flights, which is good news for our local economy.”

“It has always been our intention to bring both Queensland Regional Airlines and Corporate Air Services under the Skytrans banner and expand the Skytrans brand far and wide throughout the Far North,” said Mr Wild.

Mr Wild says there will be no disruptions to customers or suppliers it will be business as usual. The only noticeable change will be the Skytrans logo which will replace the existing QRA and Corporate Air Service brands.

“It is good business sense to shift the knowledge from both Corporate Air Services and Queensland Regional Airlines into Skytrans to sustain our growth long into the future. The QRA team holds specialised skills and knowledge with the larger Dash 8 aircraft that are an integral part of our commitment to regional aviation services in Queensland. Corporate Air Services, along with its management, human resources and administrative capabilities are a key attribute in maintaining a supportive environment for a thriving operation,” said Mr Wild.

The merger follows the recent announcement of Skytrans and the Cairns Taipans record naming rights sponsorship deal.

“We are part of this community and my vision for the Skytrans group is to continue to give back and support a wide variety of charities and sporting groups where we can. As a result of today’s announcement, the Skytrans brand will be distinctive in our local community and the greater Queensland,” he said.

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